

Dear Team;

The Harvard Business Review has an article about the one recession-proof commodity that is guaranteed to grow your business, even in 2009's economic climate. The article reports that during the 2000 recession, 1/3 of the companies in the top tier of their industries tumbled from their positions. Very few of them were able to claw their way back up to the top.

But, be aware of this: 15% of today's market leaders vaulted to the top during the 2000 recession and are still at the top today. This is not a coincidence either. During the depression, GE, Kellogg and Proctor & Gamble shot past their rivals and became leaders.

Why is it that some companies can thrive during down times? The article says: "Smart companies perceive not just threats in a recession but also opportunities. Their goal is to grow so they can emerge stronger from the downturn." (How is that for setting an example?)

And this gets to what I was alluding to earlier, about that one recession-proof commodity that you can use to become a part of the solution and expand your own business at the same time.

*"During the Depression, these companies developed value-for-money strategies: They grew by **delivering products and services that enabled hard-hit consumers to do more with the same resources and become more effective.**"*

**Value. It's all about value. Value is recession-proof.**

That means there's room for you at the top. The people who aren't providing value are fading fast. Your opportunity to become a part of a valuable solution is now optimal. Timing is perfectly aligned with the current need. See how G.D.I. sets the standard of value and home business excellence on the next page.

Finally, you likely have noticed that if you want a passive income, you can't afford to be passive. A passive income requires active action. Ultimately it's you who must set the example and the rewards are well worth it.

**"Value for money has again become a strategic imperative and G.D.I. exemplifies value."**

Harvard knows it. I know it. All the market leaders know it. Now it's your turn. You are perfectly positioned to offer a significant part of the solution:

***Five figures of monthly income by helping others to succeed - on a budget!***

***Wow! That's Value***

Sincerely,

*Garry Owens*

Web Legacy

Founder

***Are you sitting on a "valuable" gold mine?***

Surveys show that as many as 85% of North Americans would PREFER to earn money from home.

**The four main reasons most don't go for it?**

General Home Business

1. High \$\$ investment
2. Too much time required
3. High risk
4. They don't have a clue how to get started.

G.D.I.

- \$10/month
- Set your own hours
- Low/no risk
- Best support available-both G.D.I. and Owens Team

Just think about a typical job and compare that with your G.D.I. business.

***A G.D.I. home business offers the following:***

1. **No Boss.** Plan your own workday. Monitor yourself. Set priorities. Set it up so it's fun for YOU.
2. **No income ceiling.** Generate as much income as you could imagine, and more!
3. **Self-satisfaction.** YOU create the business. YOU get credit.
4. **Work with people you like.** No difficult co-workers. No office politics.
5. **Flexibility.** Work the hours you want to fit in with your life & family.
6. **No commuting.** Save time & money.
7. **Minimal office expense** = quicker profit.
8. **Security.** No layoffs. No downsizing.
9. **Tax deductions:** home office, car expense, medical insurance, phone, entertainment, travel, education, etc.
10. **Better retirement plan:** Generally allows you to deduct a higher percent of business profit than your 401K.

Additional benefits of your G.D.I. opportunity:

**Low start-up cost:** You can get everything you need to start, including leads and business cards to follow up with, for less than \$100. Most businesses take thousands of dollars in start-up capital.

**No expensive training:** All the vital information you require to be successful is supplied directly from G.D.I. and your Owens Team Leader

**No administration hassles.** You're self-employed, but you're an affiliate for an established company which handles all the product selection, research & development, shipping, warehousing, etc.

**Flexibility:** Keep your regular job until your "part-time" income is high enough to replace it.

**No expensive tools necessary.** You need a phone, a computer and an internet connection. But your most critical tool is people skills, and we will teach you those at no cost.

**Residual Income.** You profit from the product referrals & sales of everyone in your group.

***Are you sitting on a "valuable" gold mine?***